



Shriram Farm Solutions inaugurates its Centre for Advanced Plant Nutrition (CAPN) Research Facility at Ludhiana

- State-of-the-art facility designed to develop speciality products for the Indian farmers
- Shriram Farm Solutions will now develop customised bio-products

Ludhiana, 16th December 2019: Shriram Farm Solutions, a division of DCM Shriram Ltd. has inaugurated its **Centre for Advanced Plant Nutrition (CAPN)** Research Facility at Ludhiana. CAPN is a State-of-the-art research facility designed to develop new-age technologically advanced speciality products for the Indian farmers, to address the issues related to changing agro-climatic conditions and improved fertilisation. The centre will develop customized inputs, bio-products and other new generation technologically superior nutrition products with better nutrient uptake.

Mr K. K Kaul, Whole Time Director, DCM Shriram Ltd., inaugurated the facility along with Shriram Farm Solutions members at Ludhiana. **Mr Sanjay Chabbra, President & Business Head, Shriram Farm Solutions** was also present and spoke about the research capabilities of the center.

Talking about the research center, **Mr Sanjay Chabbra, President & Business Head, Shriram Farm Solutions** said, “The Indian farmer faces two critical requirements today - inputs which help the crop brave the vagaries of climate change and nutrition products with better uptake (products which result in nutrition and not pollution). Shriram’s Centre for Advanced Nutrition has been set up to develop such products suitable for Indian climate.”

Shriram Farm Solutions has been working in the field of research wheat crop since 2008 with R&D and Field Trials producing many winning Research Wheat product lines like Shriram Super 303, Shriram Super 111 etc. Now the company will be focussing on speciality products to give the Indian farmers products which would help improve their productivity and profitability.

About Shriram Farm Solutions:

Shriram Farm Solutions has been serving farmers for over four decades through an extensive network of around 3000 channel partners and 30000 retailers. Today, the “Shriram” brand is a symbol of ‘Trust’, ‘Reliability’, and ‘Quality’ and has a high brand recall amongst the farming community and the rural markets. Our product portfolio includes: Improved Seeds, Open Pollinated Seeds, Research Wheat, Nutrition Solutions, Yield Enhancers, Crop Care Chemicals, Urea, that ensure balanced and adequate nutrition to plants for robust growth and development.

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