

## **Bioseed Research India Ltd (BRI) bestowed with the Indian STEPs and Business Incubators Association (ISBA) 2013 Performance Award**

New Delhi, 21st Feb 2013: Bioseed Research India Ltd. (BRI), the hybrid seed business of DCM Shriram Consolidated Ltd. (DSCL), has been awarded the Indian STEPs and Business Incubators Association (ISBA) 2013 "Performance Award" in recognition of BRI's successful partnership with the Agriculture Business Incubator (ABI) at International Crops Research Institute for the Semi-Arid Tropics (ICRISAT). Bioseed Research India Ltd was conferred the award at the ISBA Awards ceremony held on 8th February 2013. The ISBA 2013 Performance Award was presented to BRI in appreciation of their outstanding performance results achieved through employing innovative techniques to accelerate Bt cotton hybrid development.

On receiving the award, Dr Paresh Verma, Research Director, Bioseed Research India Ltd said, "It is a privilege to receive this award as an acknowledgement of our innovative research program. The supportive environment provided by the ABI at ICRISAT helped us to focus on enhancing our research and production capabilities to significantly reduce the time taken for products to reach the market. This recognition will encourage us to achieve greater successes in the future."

### **About ISBA:**

Indian Science and Technology Entrepreneurs Parks and Business Incubators Association (ISBA), is a dynamic value network of Incubators of India, engaged in promoting Innovation and Entrepreneurship in the country. With active membership of incubators and affiliates, ISBA constantly strives to leverage incubation performance in India and endeavours to represent and interface, the Indian Incubation, with the global incubation community, for mutual growth.. With the greater agenda for continually expanding the frontiers of Incubation, Innovation and Entrepreneurship, to bring in new benefits to the society, ISBA regularly undertakes various dissemination initiatives, including the present conference, to fruition.

### **About ICRISAT**

The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) is a non-profit, non-political organization that conducts agricultural research for development in Asia and sub-Saharan Africa with a wide array of partners throughout the world. Covering 6.5 million square kilometres of land in 55 countries, the semi-arid or dryland tropics has over 2 billion people, and 644 million of these are the

poorest of the poor. ICRIAT and its partners help empower these poor people to overcome poverty, hunger and a degraded environment through better agriculture.

*About Bioseed Research India Ltd - DSCL*

Bioseed Research India Ltd (BRI), approved by the Government of India as a technology development company, is 100 percent owned by DCM Shriram Consolidated Ltd (DSCL) and is part of the seed businesses of DSCL under the brand name of 'Bioseed'. DSCL is a 1 billion USD group and has presence in mainly two areas: Agri/Rural business & Chloro vinyl business.. Its Agri/Rural businesses are partner to farmers for increasing profits and productivity. With a strong focus on R&D, Bioseed Research India has been able to generate new traits in the field crops corn, rice, cotton, millet and the vegetables tomato, okra, brinjal, chilli and gourds in India and South-East Asia.