

Mr Ajay S. Shriram, Chairman and Senior Managing Director, DCM Shriram Ltd. received the Life Time Achievement Award for his contribution to the Vinyl Industry.

The award was presented by Chemicals & Petrochemicals Manufacturers Association (CPMA)
at Vinyl India 2014 in Mumbai

New Delhi, 13th May 2014: Chemicals & Petrochemicals Manufacturers Association (CPMA) jointly with Elite Plus Business Services (EPBS) organized the 4th International PVC & Chlor Alkali Conference, an exciting two-day event, in Mumbai on 8th and 9th May, 2014.

The organizers presented the **Life Time Achievement Award to Mr Ajay S. Shriram, Chairman and Senior Managing Director, DCM Shriram Ltd.** in recognition of his contribution to the Indian Plastic fraternity and especially to the Vinyl Industry. DCM Shriram Ltd has been a pioneer in the Indian PVC Industry since 1963 being the oldest operational producer of PVC resin in India today, producing a wide range of PVC Resin grades at its integrated manufacturing complex at Kota, (Rajasthan).

In delivering his acceptance speech, Mr Ajay S. Shriram said, "I am very honoured to receive the lifetime achievement award. This award is a strong recognition of DCM Shriram , our employees, our values, culture and philosophy of working. As a group we have been working to improve technology & forging international collaborations in the Vinyl industry. Recently we have formed a new joint Venture Company, Shriram Axiall

Pvt. Ltd. that would equip the new company with world class technology in the Vinyl market place, broaden the product portfolio and change the Indian Market.”

Vinyl India 2014 was a special event as PVC, the versatile polymer, completed 100 years of its commercial launch in 1913. This was an event to celebrate the centenary year of PVC.

For more information, please contact

Aman Pannu

Head- Corporate Communication

Aman.pannu@dcmshriram.com