



PRESS RELEASE

For Immediate Release

DCM Shriram is committed to the fight against COVID-19 in Hardoi & Lakhmipur Kheri Districts, Uttar Pradesh

9th June 2020, Lucknow: DCM Shriram Ltd. Sugar, is working towards safeguarding the village communities around its four manufacturing units located at Hariawan, Loni, Rupapur and Ajbapur in Hardoi & Lakhimpur districts Uttar Pradesh from the COVID-19 pandemic.

To combat the spread of COVID-19, the company has ramped up its efforts across 100 villages around its 4 factories, thereby supporting the local administration efforts by spraying disinfectants around public places and government offices. The company has also been producing hand sanitizers in its two distilleries in Hariawan and Ajbapur in Uttar Pradesh. Approximately 7,600+ litres of the same have been donated to the communities, Community Health Centers and district administration over the last two months.

DCM Shriram Ltd has also partnered with Tata Trusts for resource support to supply hand sanitizer and sodium hypochlorite for a period of six months, these resources will be used in the government hospitals of Gonda and Noida which have been upgraded as COVID- 19 hospitals by Tata Trust.

Mr Roshan Lal Tamak, Executive Director & CEO, DCM Shriram Ltd.- Sugar Business said, “We as a socially responsible company, in alignment with local administration, have taken it as our responsibility to help out the community in this unprecedented time while ensuring all possible safety measures for our on-ground teams and the community members. The company will continue to amplify its initiatives by actively engaging with communities and through our various interventions to leave a meaningful and long-lasting impact.”

He added, “We are proud as part of our Employee Volunteering Program, employees and their families have been making face masks and we have given approximately 15,000 masks to the local administration, CHC’s and PHCs. Recently Face Shields are also being made by employees and their families which have been given to the frontline workers.”

The company also donated 1,000 COVID- 19 sampling kits to the Hardoi district COVID-19 control centers to help district administration control the pandemic. In coordination with the district administration, the company is making every possible effort to ensure personal safety of frontline

workers. N95 masks, surgical gloves and masks are provided to 5 Community Health Centers (CHCs) along with in-house produced hand sanitizer cans.

Support to the trucker's campaign was also run by the company as during the lock down the truckers were facing problems as dhabas enroute were not operating, hence dry ration and sanitation kits were also given to them.

The company has launched a pilot across all four sugar unit villages for medical tele-consultation from doctors with the help of our VLWs (Village Level Workers). During the COVID-19 scenario basic medical advisory has been impacted, as part of our Khushali Sehat project in 44 villages we are promoting tele-consultation. The VLWs visit houses of people in our communities and check if anyone has a health issue. They then connect the patient with our doctor through a call, post consultation the doctor prescribes the OTC medicine which are provided by the VLW to the patient. In case further investigation is required the doctor advises the patients to go to the nearest CHC/PHC.

As part of our Khushali Sehat program 'COVID-19 Control Rooms', have been set-up to ensure that migrants are sensitized through Gram Pradhans, local ANMs and NGO partners. They have been advised to stay indoors and maintain social distancing. Sanitation kits have also been handed over to each migrant families. These Control Rooms have already connected with over 2500 migrants across four locations. This intervention has become a critical part in the response against this pandemic and in safeguarding the community members.

About DCM Shriram Ltd

DCM Shriram Ltd. is a leading business conglomerate with a group turnover of Rs 7,771 crores. The business portfolio of DCM Shriram comprises of a. Agri-Rural Business - Urea & Phosphatic Fertilisers, Sugar, Farm Solution Business covering entire range of agri-inputs, R&D based Hybrid Seeds b. Chlor-Vinyl Business – Caustic Soda, Chlorine, Calcium Carbide, Aluminium Chloride, PVC resins, Power and Cement. DCM Shriram has entered into a JV with Axiall Inc, U.S. for PVC compounds. c. Value added business Fenesta Building Systems making UPVC windows & doors.

For further information, please contact us:

Dhwani Desai

Dhwani.desai@adfactorspr.com

+91-9811478331

Abin James

abin.james@adfactorspr.com

+91-7289828566