



**Bioseed organizes Field Day for farmers to showcase the growth in production & profitability by using Paddy Hybrid seed
BIO 799**

29th April'2015, Karimnagar, Andhra Pradesh, Bioseed, a leading Hybrid Seed company which had launched its new generation hybrid paddy Bio 799 in 2014 is overjoyed with its product performance across Andhra Pradesh and Telangana. This year more than five thousand farmers across Andhra Pradesh had tried Bio 799 & are excited with its sustained yield even in this adverse climatic condition.

Kothapally, a village in **Thimmapur Mandal of Karimnagar** district in the state of Andhra Pradesh, witnessed a paddy field where intensive farming coupled with technology change had resulted into breakthrough yield levels. The farmer is assured for minimum **36** quintals/acre yield from Bio 799 which is 5 to 10 quintals additional over other variety seeds.

Banda Anjaiah, an innovative farmer who is keen of trying new technology & also open to new generation agronomy practices had found that BIO 799 paddy seed had performed extraordinarily well against the leading variety seeds. This year he had sown BIO 799 and found that it is highly tolerant against lodging which is the major problem in the area. The area witnesses' thunderstorms with high speed winds which causes major damage to ready to harvest crop. BIO 799 is having high tolerance to BHP attack and neck blast disease. There is no chaffiness observed which increases the grain count per panicle, at the same time high test weight of each grain increases the overall yield from BIO 799.

The hybrid had benchmarked itself by showing a wider adaptability across diverse climatic conditions with erratic rainfalls across the crop cycle. This hybrid can also sustain without continuous flood irrigation and thereby adaptable to poor irrigation zones too. Andhra Pradesh and Telangana farmers of Vijianagaram,

Krishna, West Godavari, Warangal, Nizamabad, Medak and Nalgonda are witnessing similar product performance in their fields & are considering BIO 799 as a **revolutionary hybrid** for adverse climatic situation.

Today it is differentiating itself against the leading OPV's (open pollinated varieties) and other hybrids and the farmers are reaping benefits of New Generation Hybrid which is an outcome of extensive research & extension program under taken at Bioseed.

About Bioseed:

Bioseed is the Hybrid Seed business of DCM Shriram Ltd.; a Rs 6200 crore conglomerate having presence in majorly two areas : Agribusiness and Chlor-Vinyl business.

In past few years Bioseed had placed an extensive network of agricultural research centers, seed trial farms and demonstration fields spanning different agro-climatic zones in India and outside countries like Vietnam, The Philippines & Indonesia. This allows the company to try out its seeds in different geographical zones, diverse agro-climatic conditions and under the worst possible circumstances before offering them to the farmers. Bioseed deals mainly in corn, millet, sunflower, paddy, cotton and vegetable seeds.