

Fenesta opens showroom in city



COIMBATORE, MAY 7:

Fenesta, India's largest Windows and Doors Brand, has reinforced its retail expansion with the opening another new showroom at Saibaba colony, Coimbatore and brings the best in class uPVC Windows & Doors.

On the launch of the new showroom, Mr. Saket Jain, Business Head, Fenesta said, "Fenesta's strategy consists of two major aspects i.e. explicit customer centric approach and reach out to more customers. These factors propel persistent launch of showrooms and expansion of impressive

portfolio of 1000 plus designs. An amalgam of art and science, our products are made keeping in mind customer needs and environmental factors: noise, rain, dust and pollution. With this showroom launch, our presence is in 27 states and Union Territories and we aim to expand to all the states by December 2020".

The Fenesta showroom at Coimbatore showcases a range of products from windows, doors and various design and color possibilities. With this launch, Fenesta now has presence in more than 230 locations.