



Dear XYZ,

Bioseed looks forward to the pleasure of your company at the Mega Field Day organized in Mundrai village in Meddak district to showcase the growth in production & profitability by using Paddy Hybrid seed BIO 799

A press briefing has been exclusively arranged for media on **2nd May 2015** at **10:00 AM**. The agenda of the briefing is given below -

- 10:00 AM – 11:00 AM Travel to Village - Mundrai, Taluka - Nangunur, District - Meddak
- 11:00 AM - 12:00 PM Field visit by farmers & on field discussions
- 12:00 PM – 12.30 PM Product portfolio information of Paddy Hybrid seed BIO 799 with Mr. Sharafath Ali, Regional Head, Andhra Pradesh - Bioseed
- 12:30 PM - 12:45 PM - Farmers interaction with media followed by media refreshments

Look forward to your presence